



HARRIS FARM MARKETS PUTS ITS REVAMPED MANLY STORE FIRMLY ON THE NORTHERN BEACHES FOODIE MAP

21 November 2011, Australia: The historic home of Manly's Harris Farm Markets, a former tram depot and Pittwater Road landmark, has undergone a highly anticipated renovation to reveal a contemporary new character and exciting product line-up set to delight local shoppers and food lovers alike.

The upgrade, worth \$2.5 million was completed in November and reflects the unique character of Manly. The building has retained the roof of the old tram depot with its original markings, and inside a ceiling that was added in the 70s has been raised to reveal the original support beams and the true character of a tram shed.

Tristan Harris, Director of Buying and Marketing at Harris Farm Markets, says the renovation was about improving the shopping experience, but also about preserving a piece of Manly's history.

"The site has undergone careful treatment to ensure it retains a strong connection to Manly's history, and proudly celebrates the local community. We've been actively involved in the community since 2004, supporting the Manly and Mona Vale Surf Life Savings Clubs, as well as local schools and sporting clubs. Continuing to support the local community is at the core of our beliefs."

With twenty per cent more shopping space, long-time favourites, such as bread, fresh flowers, nuts and Harris Farm Markets' signature brand of yoghurts will be housed alongside new additions including, Harris Farm Markets's own range of quality meats, the new Butcher & the Chef store, delicious seafood from Sydney Seafood and a selection of over 300 cheeses.

The store will celebrate its official opening at a community 'Meet the Farmer Market Day' on Saturday 26 November. The day gives shoppers the opportunity to experience what Harris Farm Markets is all about – quality fresh fruit and veg and products made by equally as passionate producers and farmers. Customers will be able to sample the store's many delights and take away inspiration for using the ingredients at home.



“Manly locals are a discerning bunch who know what they want when it comes to fresh food. With more space and a bigger range, we’re sure locals will love their shopping experience.” Mr Harris said.

The store is located on 259 Pittwater Road, Manly and is open seven days a week from 7.00am. For more information on Harris Farm Markets, current specials, operating hours, recipe ideas or ‘what’s in season’ please visit www.harrisfarm.com.au.

For a store tour of Harris Farm Markets Manly, images or interviews, please contact:

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- About Harris Farm Markets -

Harris Farm Markets is a family owned Australian business committed to providing customers with the best quality product at the right price.

Established in 1971, the company was formed as a single shop in Villawood and now serves 22 different communities throughout NSW, proudly employing over 1000 people. The founder, David Harris is the Managing Director to this day – working closely with his wife Cathy and sons Tristan, Luke and Angus who are also hands-on in the business